



No. 1-1/2012-R&C [CFA]

Dated: 28-08-2012

Circular R&C-CFA No. 20/12-13

Subject: Launch of Voice & Video over Broadband (VVoBB) service for PCO's – reg.

Approval of Competent authority is hereby conveyed for introduction of Voice & Video over Broadband (VVoBB) Service through PCO model in North and West Zone circles only, which may be called BSNL VCO (Video Call Office), in association with Franchisee i.e. M/s Sai Info System (India) Limited. This is allowed only for Video Calls (Domestic) SIP to SIP calling within BSNL network in North West zone with following tariff & conditions:

Table A (to be retained by BSNL)

Sl. No.	Particulars	Charges in Rs. (Excluding Service Tax)
1.	Registration cum Activation charges (One Time)	Rs. 250/- (waived off if there is existing landline/broadband connection)
2.	Monthly service charges including VPN charges, which will be created for providing Permanent Virtual Circuit (PVC) to VVoBB customers	Rs. 100/-
3.	Monthly Charges for providing of Static IP to the customer as part of VVoBB service	Rs. 50/-
4.	Usage charges	As per Table B
5.	Broadband Plan charges & usage Charges	As per Plan selected (Table –C)

Table B: Usage charges for Domestic Video Calls:

Billed MCUs per month	Pulse Rate	MRP per MCU (in Rs)	Defined rate per MCU [excl. ST and ccess] (in Rs)	ST and Cess applicable on defined rate (12.36%) (in Rs)	Net billed to VCO operator per MCU incl. of ST and ccess. (in Rs)
	C1	C2	C3	C4=C3*12.36%	C5=C3+C4
<=1500	45 sec	3.000	1.875	0.232	2.107
>1500	45 sec	3.000	1.688	0.209	1.897

Table C: Broadband Plan charges & usage Charges (Circular No. R&C-CFA- 57/10-11 dated 21-02-2011)

Particulars	BB PCO 400	BB PCO 1000
Bandwidth (Download Speed)	512 Kbps / Upto 2 Mbps	512 Kbps / Upto 2 Mbps
Applicability	PCOs only	PCOs only
Monthly Charges (Rs)	400	1000
Annual Payment Option (Rs)	NA	NA
Free Download/Upload Limit (MB/ GB) per month	4 GB	10 GB
Additional Usage Charges/MB beyond free download/upload limit (Rs)	0.15	0.10
Night Unlimited (0200-0800 Hrs)	Not Applicable	Not Applicable
Free E-mail IDs/Space (Per E-mail ID)	1/5 MB	1/5 MB
Static IP Address (On Written Request)	NA	NA
Security Deposit for Broadband	FMC for One Month	FMC for One Month
Minimum Hire Period	NIL	NIL
PCO charges (Security Deposit, Monthly Minimum Guarantee, Call charges etc.)	As per Existing PCO Tariff	As per Existing PCO Tariff

Note:

- a. **MRP** is defined as maximum limit of the price allowed to be charged to public by VCO operator.
 - b. **Defined Rate** is the Basic price charged to VCO operators (excluding Service Tax and Cess).
 - c. Franchisee shall make a provision to display the tariff rate on the screen of phone before making the video call i.e. Rs. 3.00 per MCU (45 sec).
 - d. **Amount mentioned in Defined rates (excluding Service Tax & Cess) is to be shared with franchisee as per Revenue Share agreement after deducting License fee @ 8%.**
2. **Facilitation charge for VCOs:** VCO operator shall be at liberty to charge facilitation charges based on market dynamics not more than Rs. 10 per call for incoming/ outgoing calls.
 3. Incoming call shall be free.
 4. **All calls made from VCOs shall be charged as Video Calls, i.e., there shall be no separate usage charges defined for non-Video calls.**
 5. **ISD call facility shall not be available on these connections.**
 6. These VCOs shall be sanctioned by BSNL as per the extant policy for STD PCOs.
 7. All terms and conditions of the EOI and agreement shall be followed.


Sd/
(S.L.Meena)
AGM (T&C-CFA)

Copy to:

The CGMT, North & West zone circles [Haryana/ Himachal Pradesh/ J&K/ Punjab/ Rajasthan/UP (East)/ UP (West)/ Uttrakhand/ Gujarat/ Maharashtra/ Madhya Pradesh/Chattisgarh].

Copy for information to: -

- 1) CMD, BSNL.
- 2) Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3) PGM Regulation for information to TRAI.
- 4) Sr.GM (CS)-CFA, CO BSNL w.r.t case mark: 22-09/2012-PHB carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 5) CGM (ITPC), Pune.
- 6) Director General P&T audit, Delhi-110 054.
- 7) Guard File.


S.S.Verma)
DM (T&C)-CFA